

# The power of belief: The power to change

*“Believe that life is worth living and your belief will help create the fact.” – William James*

Imagine a solar-powered sign that supplies power to local schools. If the sun hits the sign the same place every day, why not harness that power to make a difference?

Imagine planting 1.5 billion wildflowers in one year alone, just to support and “bring back” the bee.

Imagine another sign that collects condensation



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from the air, and converts it to water, so that anyone in this remote village can go up to the sign, turn on a

spigot and pour water into buckets to bring back to their village. Free water for anyone who needs it?

Signs made to work for the betterment of mankind – really? All of these “ideas” are, in fact, real-life happenings, created by innovative minds expressing the passion of belief – while at the same time, expressing publicly – through innovative promotion – that their companies stand on a