

Could thinking big mean thinking tiny?: The psychology of simplicity

"We shape our buildings; thereafter they shape us." – Winston Churchill

Could thinking big mean thinking tiny? Tiny houses, that is.

In this technology-ridden world, we hear a consistent mantra murmuring beneath the roar that says, "Simplify. Simplify. Simplify." Nowhere is this mantra more relevant than in the growing interest in tiny houses.

Isa Bauer, lead designer, project manager and founder of Tiny House Northeast, has designed more than 100 tiny houses, while overseeing the building of slightly fewer than that. Bauer presents her tiny house expertise at building associations, trade shows, secondary schools, universities and



D. QUINCY WHITNEY

at dozens of public libraries in Maine, New Hampshire and Massachusetts. While earning a master's degree in Regional Economic and Social Development with a focus in sustainable development at UMass Lowell, Bauer spent many hours researching and sharing information about green



Photo courtesy of **TINY HOUSE NORTHEAST**

Tiny houses, such as this one, are becoming more popular.